

EMERALD ASSOCIATES

With a promise to collect. We succeed when others fail.



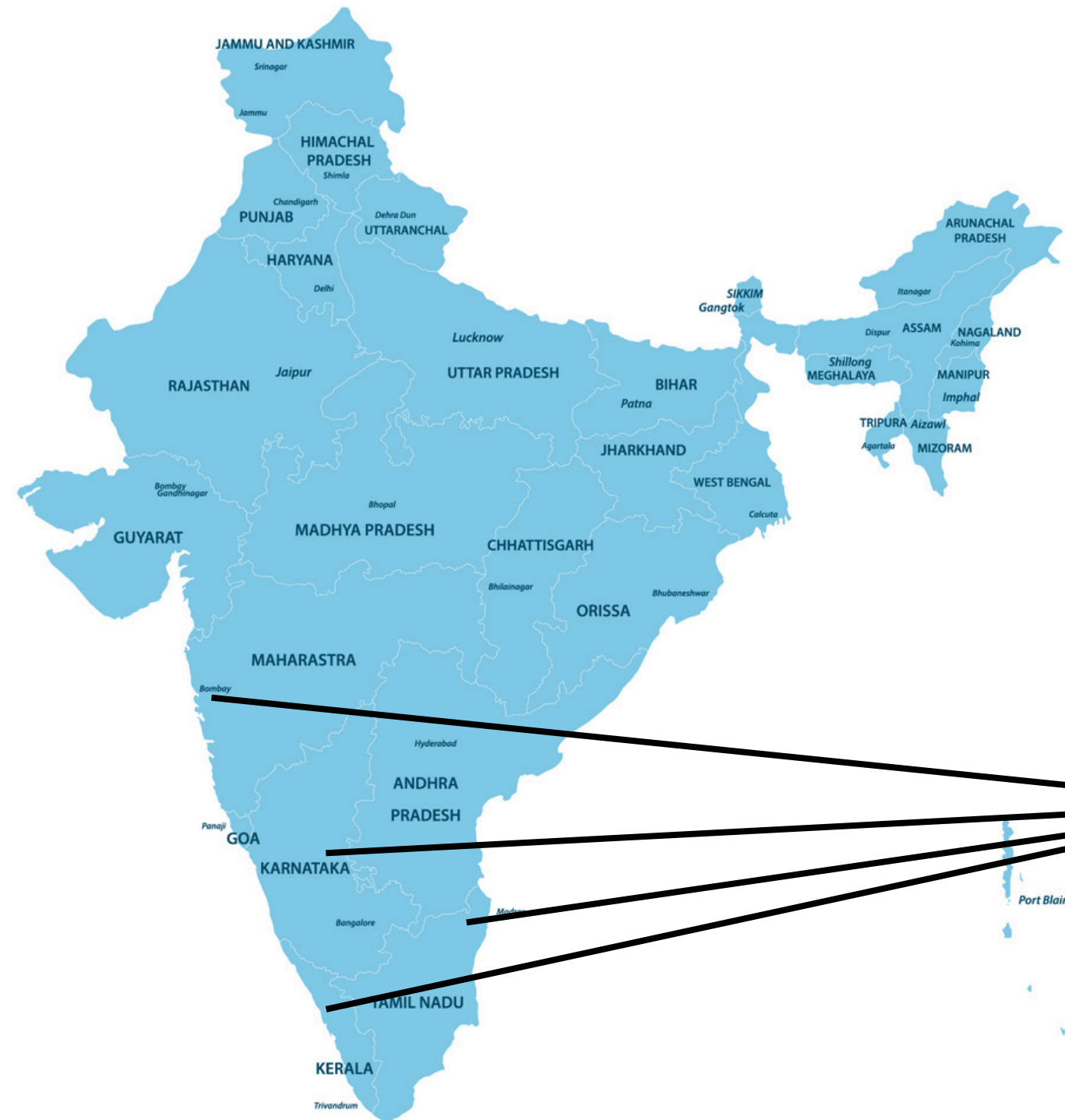
INTRODUCTION OF OUR COMPANY

- We are one of the leading debt collection agencies in India. We are also important and productive members of the economy. We recover money that is rightfully owned by Principle (Bank & NBFCs). We negotiate and resolve disputes professionally and on time. We serve as well as continue our role as active and concerned corporate citizens in the communities.

[LEARN MORE](#)



OUR PRESENCE IN INDIA

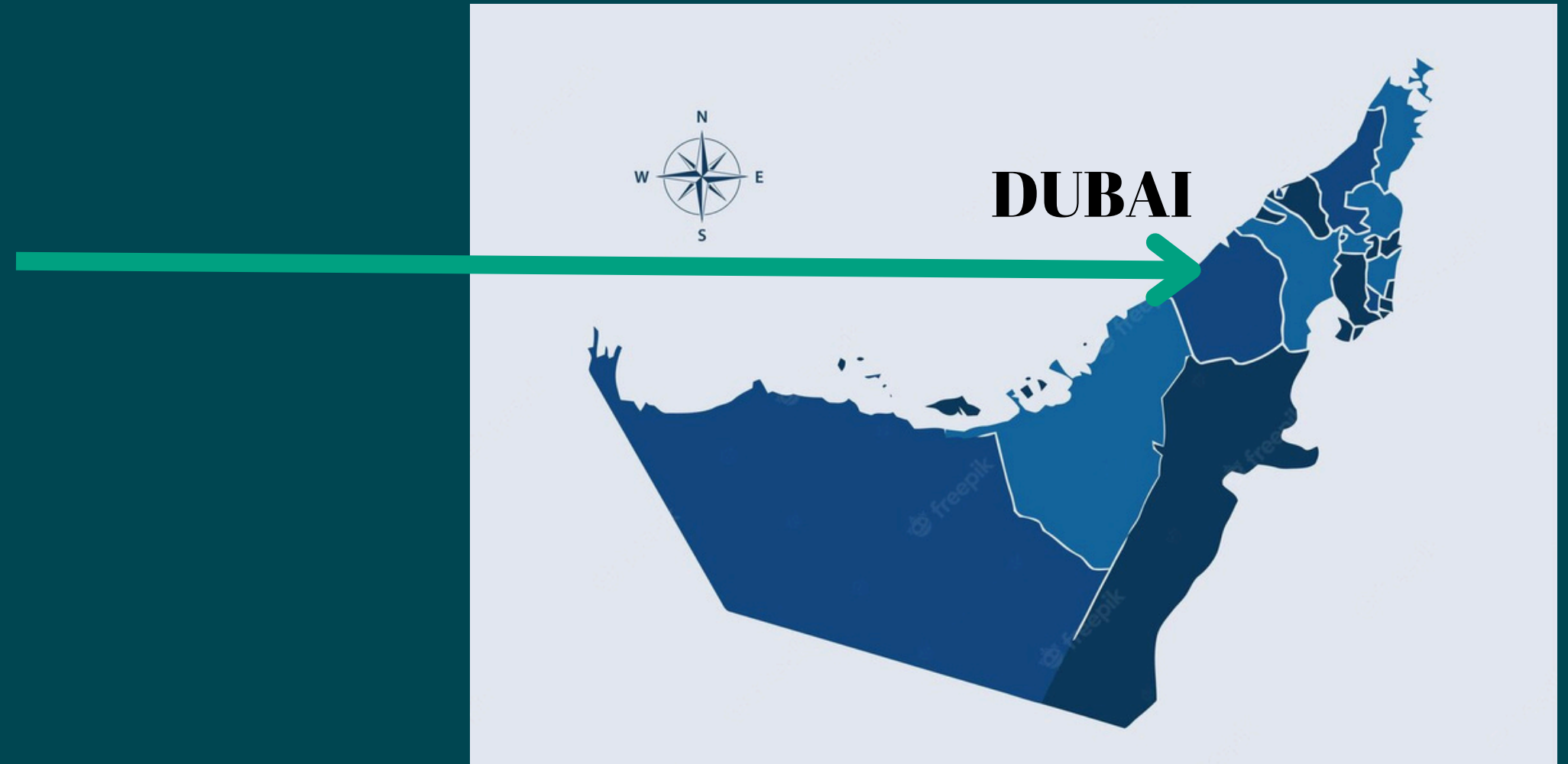


EMERALD ASSOCIATES

(TAMILNADU, KERALA, KARNATAKA & MUMBAI)

OUR PRESENCE IN UAE

EMERALD ASSOCIATES

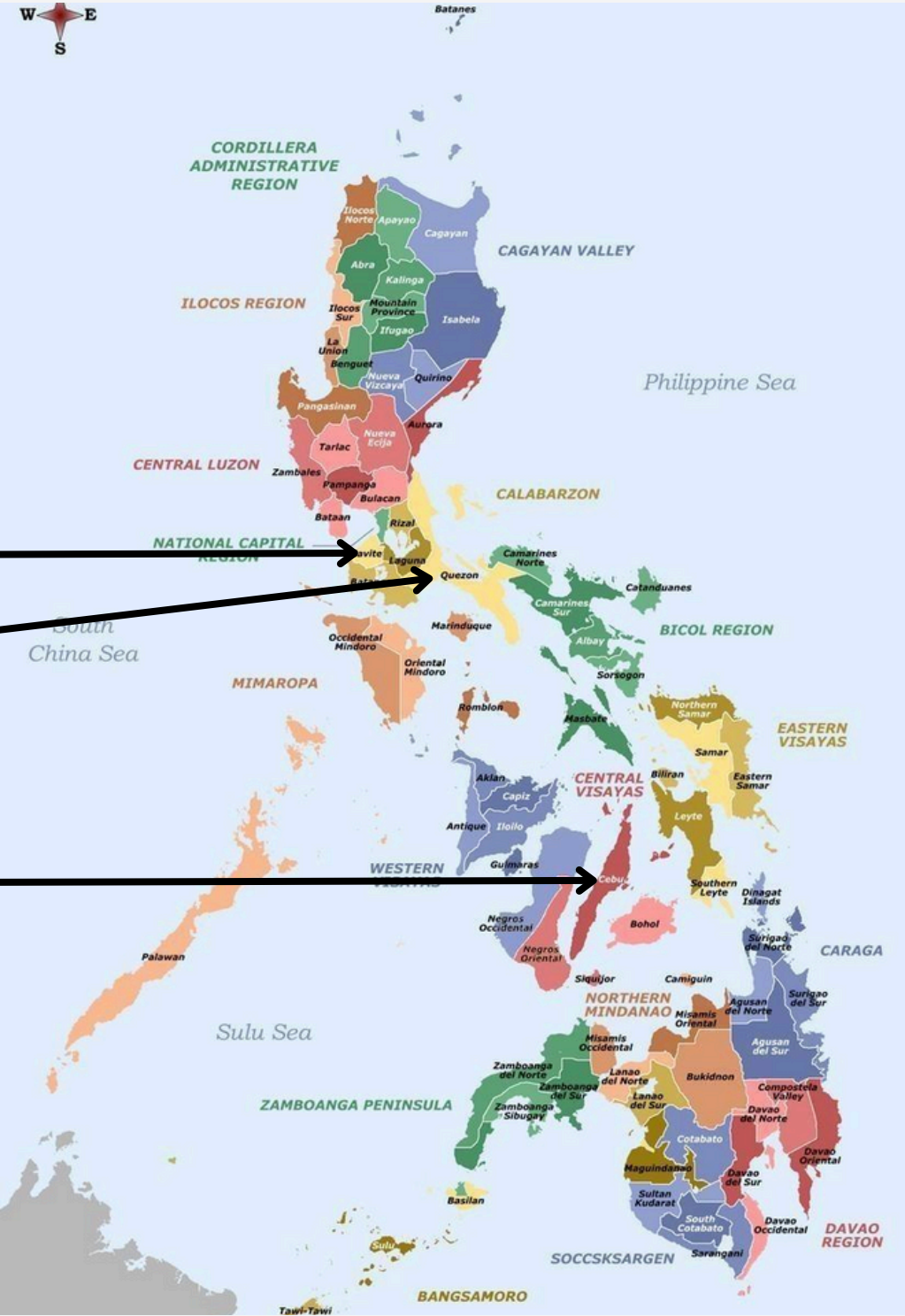


OUR PRESENCE IN PHILIPPINES

CAVITE (PROPOSED)

QUEZON

CEBU (PROPOSED)



STAFF DETAILS

- Varies location-wise depending on the number of customers allocated per region.
- Adequately staffed to ensure customers could be reached within a maximum of 72 hours if based in tier 2 or 3 towns or villages.
- Visits in all major cities could be initiated within a few hours from allocation.
- The Total number of employees in the Domestic process is 500.
- The total number of employees in the International process is 100.

KEY COMPETENCIES

- Deficiency Balance collection
- Transportation repossession collection
- A soft call for accounts from 30 days payment due
- Skip locating
- Co-ordination of Door knocks(agents visit)
- Asset checks
- Installation and coordination of legal remedies
- Pre-collect services
- Charge off recoveries
- Legal Filings/Collections
- Receivables management
- Segment-based –SME, Corporate, Retail, Financial institutions, and individuals



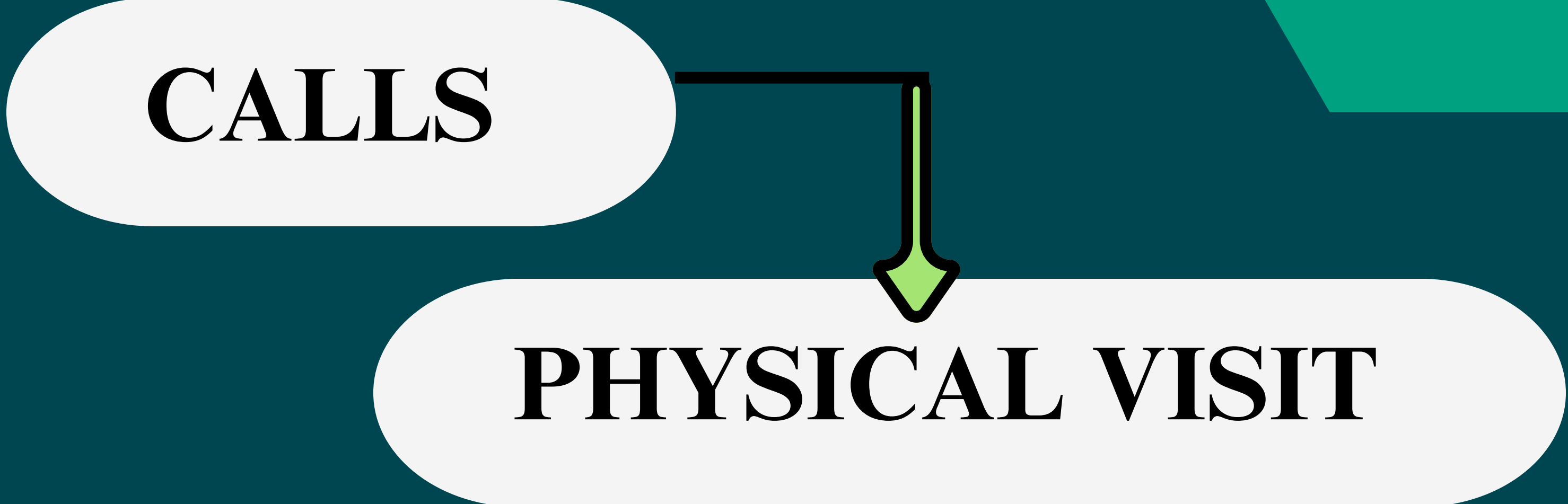
PROCESS FLOW FOR COLLECTIONS



CPV PROCESS FLOW

(CPV - CONTACT POINT VERIFICATION)

CALLS

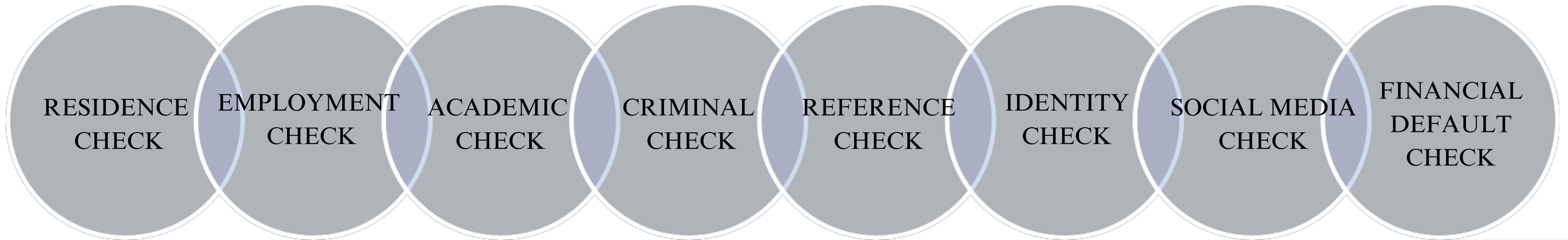


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graph TD; A(CALLS) --> B(PHYSICAL VISIT)
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The diagram illustrates a two-step process flow. It begins with a white rounded rectangle containing the word 'CALLS'. A black line extends from the right side of this rectangle, turns 90 degrees downward, and ends in a green arrowhead pointing to a second white rounded rectangle. This second rectangle contains the words 'PHYSICAL VISIT'. The background is a dark teal color with a large, abstract geometric shape in the top right corner composed of a light green hexagon and a teal triangle.

PHYSICAL VISIT

BACKGROUND VERIFICATION



NOTE: A CRIMINAL CHECK ONLY FOR FIELD EXECUTIVES

COLLECTION STRATEGY

- The extended arm of the bank is working in the home country.
- Selection of the best method depends upon cost and benefit, days past due, and probability of total debt collections.
- Telephone, Email,
- Legal Team
- Familiarity with local law enforcement agencies
- Experienced field team

COLLECTION STRATEGY

- Defaulter Segmentation
- Attitude
- Capacity to pay
- Solvency
- Location
- Past due status
- Defaulters who are willing and able to pay
- Defaulters who are willing unable to pay
- Defaulters who are able but not willing to pay
- Defaulters who are neither willing nor able to pay

COLLECTION STRATEGY

- Training – Successful loan collections

TYPES OF DEFAULTERS

- Profiling of the defaulter
- How to address the concerns of the defaulters
- Relate to difficult people
- Tips and cues for verbal communication
- Negotiation techniques
- Accurate training on the collection tools
- Staff Incentives

COLLECTION TOOLS

- An Efficient Information and Support Systems
- To maintain quality and confidential client information
- To properly analyze collections activities
- To facilitate the monitoring of past-due clients
- Produce clear and precise reports
- To maintain a history of actions taken and collections activities implemented.
- To ensure continuity in terms of collections activities carried out by each participant and avoid duplication of efforts and contradictions.
- SKIP tracing tools
- Maker checker arrangements
- Excellent contacts with local government agencies

TYPES OF REPORT

Management reports

- Daily Report
- Lists of visits by field collection executive
- List of defaulters by amount and days late

Monitoring reports

- Weekly or monthly.
- Ratios of efficiency on collections
- Summaries of the portfolio by ageing and zone,
- Portfolio performance

SYSTEM & ALLOCATION MECHANISM

- In-house developed smart collection system
- Centralized data management team
- Dedicated team for each portfolio depending on the size of the portfolio

Basic team - Five collectors with a dedicated team leader apart from the field collection officers assigned across all locations.

COMMUNICATION WITH OFFICERS



Emails



Telephonic conversations



Customer calls are recorded and retained for a specific period.

CLIENT LIST (INTERNATIONAL)

- AL GHANIM FINANCE (KUWAIT)
- AL RAJHI BANK (SAUDI ARABIA)
- COMMERCIAL BANK OF DUBAI
- COMMERCIAL BANK INTERNATIONAL
- DOHA BANK
- DUBAI FIRST BANK
- EMIRATES NBD
- EMIRATES ISLAMIC BANK
- FIRST ABUDHABI BANK (FIRST GULF BANK)
- MASHREQ BANK
- RAK BANK

CLIENT LIST (DOMESTIC)

AXIS BANK

- CREDIT CARD (RECOVERY)
- PERSONAL LOAN (RECOVERY)
- TWO WHEELER

NPA

- CREDIT CARD
- PERSONAL LOAN

HDFC BANK

- CREDIT CARD (RECOVERY & FLOWS)
- PERSONAL LOAN (RECOVERY & FLOWS)
- CONSUMER DURABLE (RECOVERY & FLOWS)
- TWO WHEELER

ICICI BANK

- PERSONAL LOAN (RECOVERY & FLOWS)
- CREDIT CARD (RECOVERY)

BANK OF BARODA

- ALL PRODUCT (FLOWS)

KOTAK BANK

- CREDIT CARD (RECOVERY)
- CONSUMER DURABLE (FLOWS)
- PERSONAL LOAN (RECOVERY)

SBI BANK

- CREDIT CARD (RECOVERY)

YES BANK

- CREDIT CARD (FLOWS)

IDFC BANK

- COMMERCIAL VEHICLE LOAN)
- CONSUMER DURABLE (FLOWS)

NBFC CLIENT LIST

L&T FINANCE

- TWO WHEELER LOAN (FLOWS)

CLIX CAPITAL SERVICES

- PERSONAL LOAN (FLOWS & RECOVERY)
- BUSINESS LOAN (FLOWS & RECOVERY)

DMI FINANCE LTD

- PERSONAL LOAN (FLOWS)
- CONSUMER DURABLE (RECOVERY & FLOWS)

NBFC CLIENT LIST

CREDGENICS

- VARTHANA
- RELIANCE IOB
- HINDHUJA
- SRIRAM
- STANDARD CHARTERED BANK
- MONEYVIEW
- MAHINDRA COMMERCIAL VEHICLE
- JANA SMALL FINANCE

MOBIKIWIK

- NPA PERSONAL LOAN (FLOWS)

NBFC CLIENT LIST

STUCRED

- EDUCATION LOAN

IARC

- COMMERCIAL VEHICLE LOAN
- PERSONAL LOAN

ONE CARD

- CREDIT CARDS (ALL BKTS)

JAIKISAN

- BUSINESS LOAN

NBFC CLIENT LIST

PHEONIX ARC

- PERSONAL LOAN (RECOVERY)

GROSREE

- PERSONAL LOAN (RECOVERY)

COLLEKTO

- PERSONAL LOAN (RECOVERY)

TATA CAPITAL

- HOUSING LOAN (FLOWS)

OUR TAMILNADU & PONDICHERRY BRANCH ADDRESSES

NUGAMBAKKAM

DOOR.NO: 14/17, 1st Main road,
Sowrashtra nagar,
Choolaimedu, Nungambakkam railway station Near,
Chennai - 600094.

PARRY'S

No: 3, Venkat Lingam street,
3rd Floor, 3B CLIVE battery,
Chennai - 600001.

PONNERI

No: 235, 1st Floor,
KSB Complex,
Gowri Theater near,
Ponneri, Chennai - 601204.

MARTHANDAM

No: 28/3 , 3rd Floor,
Lawrence Building North Street,
Marthandam - 629165.

PONDICHERRY

No: 3, ECR Road,
Bell Hospital,
Lawspet, Pondicherry - 605008

OUR KERALA BRANCH ADDRESSES

KOZHIKODE

NO: 68/2057c1,c2 ORYX CALICUT BUILDING,
BILATHIKULAM ROAD,
WEST NADAKKAVU,
VANDIPETTA,
KOZHIKODE, KERALA-673011

PALAKKAD

ROOM NO.17/319H,OASIS TOWER,
OPP.SBI BANK,
CHANDAPURA, PARALI PO ,
PALAKKAD -678612

MANJERI

ROOM NO.Z5 KOORI BUILDING,
RAJIV GANDHI BYE PASS,
NEAR MALABAR HOSPITAL,
MANJERI – 676123.

COCHIN

NO: 66/6376 A 3RD FLOOR,
SALIH ARCADE,
CONVENT ROAD, COCHIN-682035.

THRISSUR

RAYS COMPLEX
21/653/31 FIRST FLOOR,
SANKARAIYYER ROAD
THRISSUR- 680004.

KANNUR

RP COMPLEX THIRD FLOOR,
NEAR ASHOKA HOSPITAL,
SOUTH BAZAR, KANNUR-670002.

OTHER STATE BRANCH ADDRESSES

BANGALORE (INDRA NAGAR)

No: 806, 7th floor, Oxford Tower,
New municipal No 139,
Old Airport Road,
Bangalore - 560008.

MUMBAI

Solitaire 2 , Building Number 5,
Office Number 05 ,
Near Brilliant Tutorial,
Poonam Garden, Mira Road - 401107

HYDERABAD

610, Block A, Chandralok
Complex, Nr. Paradise Hotel,
Secunderabad - 500003.

CONTACT DETAILS

PROPRIETOR DETAILS

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Mobile:+919884318452
EmailID:prakash@emeraldassociates.net

THANK YOU

